

CANADIAN CHAROLAIS YOUTH ASSOCIATION  
2025 CONFERENCE & SHOW



CCYA NATIONAL CONFERENCE 2025  
*Stettler, Alberta*

JULY 15-19, 2025 | STETTLER, AB

# WELCOME!

The National Board of Directors of the Canadian Charolais Youth Association would like to welcome everyone to the 2025 Conference & Show in Stettler, AB! The conference and show annually proves to be one of the best events of the year providing many opportunities to learn, see new and old friends, and have fun showcasing our great breed! The Alberta Charolais Youth Planning committee has planned an awesome week for our members! It has been 25 years since CCYA was last in Stettler, AB and if you look around the barns you will see many 2nd generation participants that had parents attend CCYA at Stettler in 2000!

Welcome to all new CCYA members! We are so excited to see new youth join our Charolais Show and we hope you enjoy your first conference! Remember that the National Board members, as well as all conference attendees would be happy to help answer any questions you have.

On behalf of the National Board, we would like to thank the Planning Committee for all of the time and effort it takes to plan such an amazing event for our members. We would also like to thank our sponsors. Without them, our conference would not be made possible. Feel free to reach out to myself or any of the National Board members with any questions about CCYA! We can't wait to see everyone!

**Cassidi Elder**  
**CCYA - President**

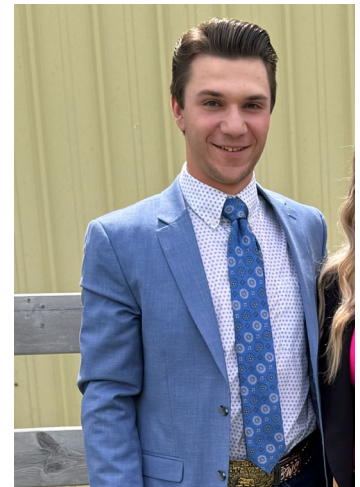


On behalf of the entire Alberta Charolais Youth Association, I would like to welcome you to the 2025 Canadian Charolais Youth Conference and Show in Stettler, Alberta. The Stettler Ag Society is ready for a week of Charolais fun to be had by all! We are excited to host CCYA in such a great facility here in Central Alberta.

Over the past year, we have been hard at work gearing up for this year's "Char-Zam!" Superheroes themed show. Whether you are a new member, or have attended CCYA in the past, we look forward to seeing you for a week of competitions, educational activities, and super fun mixer! Our Herdsman groups are also a big part of our show and a great way to make lots of new friends! We are very fortunate to have the support of the many sponsors, breeders, and everyone who gives back to this program because without them we can't put on events like this. Your generous support is greatly appreciated by all of us.

I would also like to extend a huge thank you to the entire CCYA Planning Committee, both Junior members and parent volunteers for all the long hours put in to make this show a success. Without everyone's help, this show wouldn't be as great as it is. Next, I would like to thank everyone for taking time out of their busy lives to help us out throughout the week. To the judges, Barn Boss, announcers, ring men, marshalls, parents and adult volunteers - we truly can't do it without you. We can't wait to see everyone at CCYA and hope you all have a great time. Good luck to all participants! And have fun!

**Braden Scott**  
**ACYA - President**



Welcome to the 2025 CCYA Show and Conference. This event is one of the most anticipated of the year. I know that for many participants this is the highlight of their summer. On behalf of the Board of Directors of the Canadian Charolais Association, we would like to thank the organizers, volunteers, sponsors, participants and parents for their continued investments into our youth and future of this great breed.

Let the Memories be made!

**Craig Scott**  
**General Manager Canadian Charolais Association**



## HOST COMMITTEE

Braden Scott- President  
Scarlett Fowler - Vice-President  
Indy Fowler - Secretary  
Dana Bouchard - Treasurer  
Sarah Scott - Social Media

*Committee Chairs:* Karen Bouchard, Justine Bullick, Diana Walgenbach, Cathy Scott  
*Alberta Adult Advisor:* Karen Bouchard

## BARN BOSS

Jeff Trask

## NATIONAL BOARD

Cassidi Elder - President  
Payton Caldwell - Vice President  
Abby Tilleman - Treasurer  
Madisyn Robertson  
Morgan Debenham  
Shelby Scott  
Madison Saunders  
Darren McCord

## YOUTH COORDINATOR

Cassidy Chalack

## HONOREE NOMINEES



**Bouchard Family** - Karen is the Alberta Adult Advisor for CCYA and is a CCYA Alumni. Karen and Chad, Danna, Charlee and Trace, along with Karen's parents Ray and Mary Ann operate McKeary Charolais at Compeer Alberta. We are fortunate that Karen has past and current experience being involved in CCYA - her knowledge and expertise will be valued for upcoming conferences. Karen goes above and beyond to volunteer her time to support the CCYA program. Karen is also a strong supporter of 4-H and is currently the 4H leader for Altario 4-H club.



**Bullick Family** - Justine along with her husband Tyler and their kids Indy & Scarlett operate Prairie Cove Charolais. The Bullick family have been longstanding advocates for the Charolais Youth and Tyler himself is a CCYA Alumni who attended CCYA in Stetter 25 years ago - the last time it was hosted in Stettler! Justine, along with their girls have put lots of time into finding awesome prizes and clothing for the conference. Justine is also an organizer of the Bashaw All Breed Show.



**Scott Family** - Cathy with her husband and kids Braden & Sarah live in Olds, AB. Cathy is a CCYA Alumni and has attended many CCYA Conferences as a participant and now with their two kids. Cathy has been tremendous supporter of the Charolais breed & has been a valuable asset to the AYCA planning committee. Cathy wears many hats but is always willing to volunteer and assist where needed and always does so with a smile!



**Walgenbach Family** - Dianna and her husband Troy along with their kids Haley and Owen operate Legacy Charolais near Botha, Alberta. Dianna has been a great resource to help narrow down a location and sponsorship for the conference. Dianna believes strongly in the Charolais youth program and in the learning opportunities that the CCYA provides to our future beef industry leaders. Dianna is also a board member for the Alberta Charolais Association.

# ***SUPERHERO SCHEDULE***



## ***TUESDAY - JULY 15***

11:00-5:00 CATTLE ARRIVE  
12:00-6:00 REGISTRATION  
5:00-7:00 STALL TIME/SET UP

## ***WEDNESDAY - JULY 16***

8:30-10:00 WEIGH STEERS/REGISTRATION  
10:00-11:00 STALL SET UP & DECORATING  
12:00-1:00 LUNCH & WELCOME MEETING  
1:00-1:30 JUDGING DEMOS  
1:30-5:00 INDIVIDUAL JUDGING  
5:00-6:00 SUPPER  
6:00-6:30 MILLER WILSON SUCCESS STORY  
6:30-7:30 CHORES  
7:30 MIXER

## ***THURSDAY - JULY 17***

8:00-9:00 BREAKFAST & DEMO  
- FLAT-TOP PRODUCT DEMO  
9:00-11:45 TEAM GROOMING  
11:45-12:30 LUNCH  
12:30 - 1:30 PRESENTATION - WILL MEADOWS  
1:30-4:30 TEAM JUDGING / TEAM MARKETING  
4:30-6:00 KEEP & CULL  
6:00-7:00 SUPPER  
6:30-8:00 ACA TOUR THROUGH BARNs  
7:00-8:00 CHORES

## ***FRIDAY - JULY 18***

8:00-9:00 BREAKFAST  
9:00-9:15 GROUP PHOTO  
9:20 SHOWMANSHIP DEMO - WILL MEADOWS  
9:45-12:15 SHOWMANSHIP  
12:15-1:45 LUNCH  
1:45-4:45 INDIVIDUAL MARKETING /EDUCATIONAL SEMINAR  
- DR. ADAM SCHIERMAN, DRI (2 SESSIONS)  
5:00-6:00 PROVINCIAL MEETINGS  
6:00-7:00 SUPPER & PRESENTATION FROM DLMS  
- THE IMPORTANCE OF GOOD PHOTOS  
7:00 CHORES & TIE OUT

## ***SATURDAY - JULY 19***

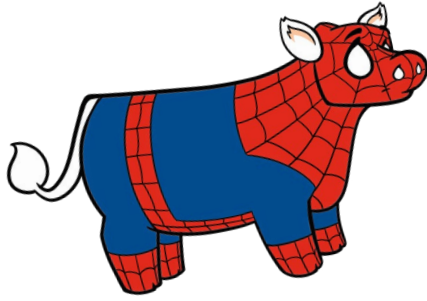
8:00-9:00 BREAKFAST  
9:00-9:45 CCYA AGM  
10:00-10:30 CLOSING CEREMONIES  
11:00-2:30 CONFORMATION SHOW AND LUNCH  
2:30-4:00 CLEAN UP BARNs & TEAR DOWN  
4:00-5:00 CHORES/CATTLE RELEASED  
6:30 BANQUET & AWARDS FOLLOWED BY DANCE

# ***HOT TIP!***



THE CCYA NATIONAL BOARD & AYCA PLANNING COMMITTEE WILL HAVE MORNING MEETINGS EACH DAY AT BREAKFAST TO FILL EVERYONE IN ON THE DAYS EVENTS!





# **LITTLE CHARS!!**

## **SCHEDULE & MORE**

### **WEDNESDAY - JULY 16**

10:00- 12:00 WELCOME/STALL CREATION  
12:00- 1:00 LUNCH  
1:00-1:30 JUDGING DEMO  
1:30-2:15 JUDGING  
2:15 TIE OUT  
5:00-6:00 SUPPER  
7:30 MIXER (OPTIONAL)

### **THURSDAY - JULY 17**

8:00-9:00 BREAKFAST  
9:00 TIE IN ANIMALS/ WATCH SENIOR TEAM GROOMING  
9:30-10:30  
- INDIVIDUAL LITTLE CHARS GROOMING  
- WASH/DRY ANIMAL  
10:30-11:30 T-SHIRT DESIGN ACTIVITY  
11:45-12:30 LUNCH  
12:30-1:30 EDUCATIONAL SEMINAR  
1:30 TIE OUT ANIMAL  
6:00-7:00 SUPPER

### **FRIDAY - JULY 18**

8:00- 9:00 BREAKFAST  
9:00-9:15 GROUP PHOTO  
9:15 TIE IN ANIMAL  
9:45 SHOWMANSHIP  
10:00 -10:30 INDIVIDUAL MARKETING  
10:30-10:45 WATCH SHOWMANSHIP  
10:45-11:30 SCAVENGER HUNT  
12:15-1:00 LUNCH  
1:00 TIE OUT ANIMAL  
1:15 WATER ACTIVITY  
6:00-7:00 SUPPER & PRESENTATION FROM DLMS

### **SATURDAY - JULY 19**

8:00-9:00 BREAKFAST  
9:00-9:45 CCYA AGM  
10:00-10:30 CLOSING CEREMONIES  
11:00-2:30 CONFORMATION SHOW AND LUNCH  
6:30 BANQUET & AWARDS FOLLOWED BY DANCE

\*Little Chars will meet with Haley Rosso right after breakfast each morning!\*

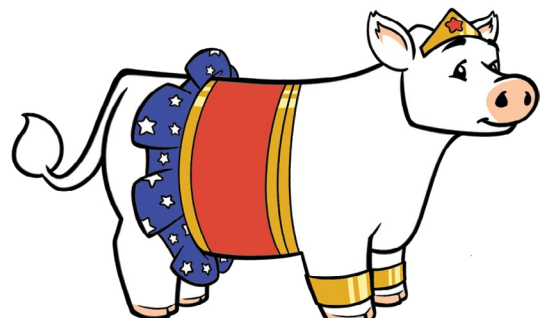
If you have questions or concerns regarding Little Chars please contact:

**Haley: (306)-631-7117**

**or**

**Cassidy: (403)-971-6055**

Little Chars will have their own showmanship class on Friday where they are permitted to borrow an animal or coordinate with a senior member to find a quiet animal to use. Haley or Cassidy can assist with finding animals



# PARTICIPANTS

	Emily Richards	AB	LITTLE CHAR		Scarlet Smyth	SK	LITTLE CHAR
	Freja Rasmussen	AB	LITTLE CHAR		Jaxson Williams	SK	LITTLE CHAR
	Boston Fetting	AB	LITTLE CHAR		Walker Williams	SK	LITTLE CHAR
5	Trace Bouchard	AB	JUNIOR		Lane Wright	SK	LITTLE CHAR
9	Lars Rasmussen	AB	JUNIOR	2	Harper Wilgenbusch	SK	JUNIOR
11	Reid Foot	AB	JUNIOR	4	Briggs Blanchette	SK	JUNIOR
17	Nya Fisher	AB	JUNIOR	6	Scarlett Englot	SK	JUNIOR
18	Sage Schneider	AB	JUNIOR	10	Owen Raymond	SK	JUNIOR
20	Blake Breuer	AB	JUNIOR	12	Cooper Smyth	SK	JUNIOR
22	Michael Richards	AB	JUNIOR	14	Lance Caldwell	SK	JUNIOR
25	Charlee Bouchard	AB	JUNIOR	15	Elliot Englot	SK	JUNIOR
27	Owen Walgenbach	AB	JUNIOR	19	Claire Cadieux	SK	JUNIOR
29	Tennessee Schneider	AB	JUNIOR	21	Brooke Raymond	SK	JUNIOR
33	Hannah Schwengler	AB	JUNIOR	26	Sahen Williams	SK	JUNIOR
35	Liam Richards	AB	JUNIOR	28	Briar Blanchette	SK	JUNIOR
36	Ridge Foot	AB	JUNIOR	31	Jack Wright	SK	JUNIOR
38	Aubrey Fraser	AB	INTERMEDIATE	32	Wynn Pittman	SK	JUNIOR
39	Riley Breuer	AB	INTERMEDIATE	41	Bennett Blanchette	SK	INTERMEDIATE
40	Jeenah Sobkow	AB	INTERMEDIATE	44	Hailey Caldwell	SK	INTERMEDIATE
42	Paytin Hagel	AB	INTERMEDIATE	45	Joss Pittman	SK	INTERMEDIATE
43	Charles Wohlgemuth	AB	INTERMEDIATE	52	Sawyer Williams	SK	INTERMEDIATE
46	Hayley Walgenbach	AB	INTERMEDIATE	58	Haley Debenham	SK	INTERMEDIATE
47	Sarah Scott	AB	INTERMEDIATE	64	Hannah Caldwell	SK	INTERMEDIATE
49	Scarlet Fowler	AB	INTERMEDIATE	67	Grace Woytas	SK	SENIOR
53	Danna Bouchard	AB	INTERMEDIATE	69	Morgan Debenham	SK	SENIOR
54	Heidi Whitcomb	AB	INTERMEDIATE	71	Casey Trask	SK	SENIOR
55	Baylee Chomik	AB	INTERMEDIATE	79	Payton Caldwell	SK	SENIOR
56	Levi Fletcher	AB	INTERMEDIATE				
57	Stephanie Wohlgemuth	AB	INTERMEDIATE				
59	Mallory Hnatko	AB	INTERMEDIATE				
62	Indy Fowler	AB	INTERMEDIATE				
63	Paige Van Sickle	AB	INTERMEDIATE		Bennett Taylor	ON	LITTLE CHAR
65	Braden Scott	AB	INTERMEDIATE	8	Cassidy Taylor	ON	JUNIOR
66	Adrienne Denschikoff	AB	INTERMEDIATE	23	Sophie Taylor	ON	JUNIOR
68	Max Burris	AB	SENIOR	24	Paige Nesbitt	ON	JUNIOR
70	Shelby Scott	AB	SENIOR	50	Cooper Saunders	ON	INTERMEDIATE
73	Ivy Fletcher	AB	SENIOR	51	Anna Nesbitt	ON	INTERMEDIATE
74	Kehler Eaton	AB	SENIOR	72	Tate Williams	ON	SENIOR
75	Sarah Wipf	AB	SENIOR	81	Logan Saunders	ON	SENIOR
76	Jackson Denschikoff	AB	SENIOR	84	Maddie Saunders	ON	SENIOR
77	Jayden Chomik	AB	SENIOR				
83	Abigail Tilleman	AB	SENIOR	82	Cheyenne Cavin	USA	SENIOR
				85	Shade Bunker	USA	SENIOR
				86	Makennah Tucker	USA	SENIOR
				87	Ragnar Hagg	SWEDEN	SENIOR
1	Westin Sellman	MB	JUNIOR				
3	Paisley Baron	MB	JUNIOR				
7	Blake Hunter	MB	JUNIOR				
13	Ava Bertholet	MB	JUNIOR				
16	Ryleigh Hunter	MB	JUNIOR				
30	Blake Airey	MB	JUNIOR				
37	Ella Sellman	MB	JUNIOR				
48	Chase Airey	MB	INTERMEDIATE				
60	Fischer Cavers	MB	INTERMEDIATE				
61	Reese Morison	MB	INTERMEDIATE				
78	Madisyn Robertson	MB	SENIOR				

# EVENTS & COMPETITIONS

## ARTWORK

Judge: April McLeod

The art competition is open to all participants. All artwork must be done by the youth submitting it. The artwork must depict something directly related to the Charolais industry. It may be a physical item or a digital piece of artwork. It may contain photographs. Any medium may be used: pencil, crayon, pastel, paint, fabric, wood, clay, etc. Including the use of any digital platforms. All digital art must be received as a printed copy. Originality is the key. Presentation and/or framing are encouraged but no points are awarded on this basis. Artwork must be brought to the conference and entered when you register. Only one entry per exhibitor will be accepted. The highest placing between photography and artwork competitions will be used in aggregate and scholarship points. Artwork entered in past competitions will not be accepted.

Jr. Champion \_\_\_\_\_  
Int. Champion \_\_\_\_\_  
Sr. Champion \_\_\_\_\_

Jr. Res Champion \_\_\_\_\_  
Int. Res Champion \_\_\_\_\_  
Sr. Res Champion \_\_\_\_\_

## PHOTOGRAPHY

Judge: Whitney Longhurst

The photography competition is open to all participants. The photograph must be taken by the youth member exhibiting it. Photos should depict the purebred or commercial Charolais industry. Points will be awarded on clarity, quality, originality and relationship to the Charolais industry. Presentation and/or framing is not permitted. Photos MUST be 5x7 in size. NEW this year photography was virtually submitted! Only one photo per exhibitor will be accepted. Pictures entered in past competitions will not be accepted.

Jr. Champion \_\_\_\_\_  
Int. Champion \_\_\_\_\_  
Sr. Champion \_\_\_\_\_

Jr. Res Champion \_\_\_\_\_  
Int. Res Champion \_\_\_\_\_  
Sr. Res Champion \_\_\_\_\_

## TEAM GROOMING

Judge: Kord Phillips

The team grooming competition will be 15 minutes in length. Teams of two or three members from the same age group will be arbitrarily made prior to the show. Yearling heifers will be used exclusively for the competition. Junior members will be allowed to use calves. Heifers are to be washed and clipped prior to the competition but dressing prior to commencement will result in disqualification. Teams will be evaluated on the use of equipment, knowledge, skill, involvement, final appearance and presentation of the heifer. The use of unethical or artificial fitting practices will result in immediate disqualification and under no circumstances will be tolerated. Details can be decided at the discretion of the organizing committee.

Jr. Champion \_\_\_\_\_  
Int. Champion \_\_\_\_\_  
Sr. Champion \_\_\_\_\_

Jr. Res Champion \_\_\_\_\_  
Int. Res Champion \_\_\_\_\_  
Sr. Res Champion \_\_\_\_\_

# **INDIVIDUAL JUDGING & ORAL REASONS**

Members will compete individually and will judge classes of steers, females, and bull calves, or other classes as determined by the organizing committee. Participants will be given 15 minutes to judge the class and 5 minutes to prepare reasons. Participants will complete the same classes and be required to submit placing cards as well as complete oral reasons on all three classes. Members will compete individually by presenting their oral reasons on previously judged steers, yearling heifers and calves. Only junior members will be allowed to refer to their judging cards while giving their oral presentation. There will be a time limit of two minutes.

## **BRED HEIFERS**

Jr. Champion \_\_\_\_\_  
Int. Champion \_\_\_\_\_  
Sr. Champion \_\_\_\_\_

Jr. Res Champion \_\_\_\_\_  
Int. Res Champion \_\_\_\_\_  
Sr. Res Champion \_\_\_\_\_

Judge(s): Mike Panasiak, Marina Rasmussen, Brooklyn Van Sickle

## **STEERS**

Jr. Champion \_\_\_\_\_  
Int. Champion \_\_\_\_\_  
Sr. Champion \_\_\_\_\_

Jr. Res Champion \_\_\_\_\_  
Int. Res Champion \_\_\_\_\_  
Sr. Res Champion \_\_\_\_\_

Judge(s): Kyle O'Neill & Sawyer Daley

## **CALVES**

Jr. Champion \_\_\_\_\_  
Int. Champion \_\_\_\_\_  
Sr. Champion \_\_\_\_\_

Jr. Res Champion \_\_\_\_\_  
Int. Res Champion \_\_\_\_\_  
Sr. Res Champion \_\_\_\_\_

Judge(s): Megan McLeod & Bobby Miles

## **ORAL REASONS**

Jr. Champion \_\_\_\_\_  
Int. Champion \_\_\_\_\_  
Sr. Champion \_\_\_\_\_

Jr. Res Champion \_\_\_\_\_  
Int. Res Champion \_\_\_\_\_  
Sr. Res Champion \_\_\_\_\_



## **TEAM MARKETING**

**Judge: Will Meadows**

Each team will have approximately 5-7 minutes to sell a product or service to a prospective buyer. Each team will be given (45 minutes) to prepare. Teams will be judged on knowledge, enthusiasm, group cooperation/involvement, and overall ability to convince and sell.

**Jr. Champion** \_\_\_\_\_  
**Int. Champion** \_\_\_\_\_  
**Sr. Champion** \_\_\_\_\_

**Jr. Res Champion** \_\_\_\_\_  
**Int. Res Champion** \_\_\_\_\_  
**Sr. Res Champion** \_\_\_\_\_

## **TEAM JUDGING**

**Judge: Buck Thompson**

All participants will choose between team marketing and team judging. This will be chosen at the time of registration. Teams will be made up of two members who are in the same age category. Teams will be made prior to the conference, but the committee reserves the right to modify teams based on actual attendance.

Team Judging – The hosting province has the authority to choose if one or two classes will be judged. If expected to judge two classes, in the first class one team member will be responsible for the ring-person duties and the other will place the class and give a set of oral reasons to the audience. If there is time for a second class, the team members will alternate positions. This is encouraged.

**Jr. Champion** \_\_\_\_\_  
**Int. Champion** \_\_\_\_\_  
**Sr. Champion** \_\_\_\_\_

**Jr. Res Champion** \_\_\_\_\_  
**Int. Res Champion** \_\_\_\_\_  
**Sr. Res Champion** \_\_\_\_\_

## **KEEP & CULL**

**Judge: Luke Marshall**

Participants will compete individually and learn the basics of keeping females in the herd on the criteria of past performance and appearance. Members will be given EPD's and a farm-based scenario according to the competitors age category, as developed by the judge prior to competition, and will be expected to select three females from a pen of five.

A class will be held by the judge prior to the competition to explain the fundamentals of EPD's and what the industry is looking for in today's producing animals. Members will have one hour to complete the class and seniors are expected to help juniors complete their card (It may be required to stagger the age groups so seniors are able to assist JR members). Judge and conference committee are expected to clarify expectations of keep and cull cards before the competition and may provide breed average EPD's to members for competition.

**Jr. Champion** \_\_\_\_\_  
**Int. Champion** \_\_\_\_\_  
**Sr. Champion** \_\_\_\_\_

**Jr. Res Champion** \_\_\_\_\_  
**Int. Res Champion** \_\_\_\_\_  
**Sr. Res Champion** \_\_\_\_\_

## **INDIVIDUAL MARKETING**

**Judge(s): Tia Schram & Kailey Wirsta**

Individual marketing evaluates participant's ability to promote a product (or service). Time is given at the conference; participants are not permitted to use/submit materials in advance.

Once again for individual marketing, we are going DIGITAL! Last year we geared individual marketing to be completed on digital platform vs a cut and glue print ad in the hopes it helps participants see the value of digital programs such as CANVA. Participants will be expected to create their own ad based on a scenario chosen by the planning committee. (Example: embryo's for sale, farm ad, etc.) for evaluation. Members will be given forty-five (45) minutes to prepare their ad and will have volunteers on hand to assist with the digital platform CANVA.

## **SENIORS & INTERMEDIATE INDIVIDUAL MARKETING**

Int. Champion \_\_\_\_\_  
Sr. Champion \_\_\_\_\_

Int. Res Champion \_\_\_\_\_  
Sr. Res Champion \_\_\_\_\_

## **JUNIOR INDIVIDUAL MARKETING**

**Judge: Tanisha Bullick**

Juniors are given a choice of individual selling, or developing promotional item - one of: a radio ad or a digital magazine ad. Tape recorders and supplies will be provided for the ads. 45 minutes will be given for individuals to prepare their marketing campaign.

### **INDIVIDUAL SELLING**

Jr. Champion \_\_\_\_\_  
Jr. Res Champion \_\_\_\_\_

### **DIGITAL MAGAZINE AD**

Jr. Champion \_\_\_\_\_  
Jr. Res Champion \_\_\_\_\_

### **RADIO AD**

Jr. Champion \_\_\_\_\_  
Jr. Res Champion \_\_\_\_\_

# SHOWMANSHIP

The showmanship competition will be divided into the three age categories. Animals will be made available for participants not exhibiting in conformation. If the youth have their own animal, it must be used for the competition. Showmanship will be a non-fit/dry-brush competition; animals that have been fitted will not be allowed to be used for the competition. The assigned ring marshal's decision will be final. Split up members in a random fashion so that ages are mixed. Top ten will be selected from each age group no matter on which split they are in.



## **Judge: Will Meadows**

Meet Will Meadows: Ag Influencer, Seed Stock Producer, and Storyteller for the Industry

Will Meadows is a modern voice for American agriculture—on the ground, in the ring, and across every major social media platform. With a deep background in livestock judging and a lifetime spent raising and marketing high-quality seed stock bulls, Will brings both experience and authenticity to everything he does.

Over the past three years, he has built a powerful presence Online, using platforms like Instagram, TikTok, and YouTube to share the everyday realities of life in the livestock industry. From bull selection insights and show day prep to behind-the-scenes looks at herd management and ag advocacy, Will connects with thousands of followers every day who value his honest, educational, and often entertaining approach.

His influence goes beyond the screen—Will has transformed his digital platform into a thriving business that blends marketing, consulting, brand partnerships, and content creation. Whether he's in the pasture or behind the camera, his mission remains the same: to elevate the ag community and help the next generation understand the “why” behind what producers do.

## ***JUNIOR SHOWMANSHIP SPLITS***

### **SPLIT #1**

33 Hannah Schwengler  
5 Trace Bouchard  
29 Tennessee Schneider  
11 Reid Foot  
10 Owen Raymond  
14 Lance Caldwell

### **SPLIT #2**

32 Wynn Pittman  
22 Michael Richards  
2 Harper Wilgenbusch  
20 Blake Breuer  
12 Cooper Smyth  
17 Nya Fisher

### **SPLIT #3**

13 Ava Bertholet  
18 Sage Schneider  
21 Brooke Raymond  
3 Paisley Baron  
19 Claire Cadieux  
36 Ridge Foot

### **SPLIT #4**

30 Blake Airey  
8 Cassidy Taylor  
6 Scarlett Englot  
37 Ella Sellman  
15 Elliot Englot  
9 Lars Rasmussen

### **SPLIT #5**

27 Owen Walgenbach  
1 Westin Sellman  
16 Ryleigh Hunter  
35 Liam Richards  
28 Briar Blanchette  
25 Charlee Bouchard

### **SPLIT #6**

23 Sophie Taylor  
26 Sahen Williams  
4 Briggs Blanchette  
7 Blake Hunter  
31 Jack Wright  
24 Paige Nesbitt

## ***INTERMEDIATE SHOWMANSHIP SPLITS***

### **SPLIT #1**

59 Mallory Hnatko  
46 Hayley Walgenbach  
62 Indy Fowler  
63 Paige Van Sickle  
50 Cooper Saunders  
55 Baylee Chomik  
54 Heidi Whitcomb

### **SPLIT #2**

39 Riley Breuer  
58 Haley Debenham  
51 Anna Nesbitt  
42 Paytin Hagel  
40 Jeenah Sobkow  
45 Joss Pittman  
47 Sarah Scott  
43 Charles Wohlgemuth

### **SPLIT #3**

64 Hannah Caldwell  
65 Braden Scott  
53 Danna Bouchard  
56 Levi Fletcher  
52 Sawyer Williams  
49 Scarlet Fowler  
66 Adrienne Denschikoff

### **SPLIT #4**

60 Fischer Cavers  
41 Bennett Blanchette  
61 Reese Morison  
57 Stephanie Wohlgemuth  
44 Hailey Caldwell  
48 Chase Airey  
38 Aubrey Fraser

## ***SENIOR SHOWMANSHIP SPLITS***

### **SPLIT #1**

82 Cheyenne Cavin  
69 Morgan Debenham  
73 Ivy Fletcher  
79 Payton Caldwell

### **SPLIT #2**

75 Sarah Wipf  
81 Logan Saunders  
71 Casey Trask  
68 Max Burris

### **SPLIT #3**

72 Tate Williams  
77 Jayden Chomik  
83 Abigail Tilleman  
67 Grace Woytas  
84 Madison Saunders

### **SPLIT #4**

70 Shelby Scott  
78 Madisyn Robertson  
74 Kehler Eaton  
76 Jackson Denschikoff

## ***INTERNATIONAL SHOWMANSHIP***

85 Shade Bunker  
86 Makennah Tucker  
87 Ragnar Hagg  
Amy Whitechurch  
Sander Villmann  
Kristjan Jürisalu

## ***LITTLE CHAR SHOWMANSHIP***

\_\_\_ Bennett Taylor  
\_\_\_ Boston Fetting  
\_\_\_ Scarlet Smyth  
\_\_\_ Freja Rasmussen

\_\_\_ Lane Wright  
\_\_\_ Emily Richards  
\_\_\_ Jaxson Williams  
\_\_\_ Walker Williams

# CONFORMATION - SAT, JULY 19 - 11:00AM



## Judge: Casey Bishop

Casey Bishop together with wife Shila, son Beau, daughters Madilyn and Cassidy own Bishop Farms near Killam, AB. Where they raise purebred and percentage Shorthorn cattle for themselves and their clients. Bishop Farms markets bulls, females and frozen genetics through select consignment sales and privately off the farm and welcomes anyone to tour their herd. Casey has exhibited and presented cattle at major livestock shows throughout western Canada and the U.S for himself and others in the industry as well as judged various 4-H, Junior and national level shows. Its is an honor and a privilege to be asked to be a part of the National Junior Charolais Show.

## **Class 1B - Purebred Heifer Calf born in 2025**

### **SPLIT #1**

___101 WON/RJY EVETTA 35N Adrienne Denschikoff	February 28, 2025 PENDING
___148 Miss Prairie Cove 542N Casey Trask	February 10, 2025 FC905440
___102 FLETCHER SALLY J 8N Levi Fletcher	January 30, 2025 PENDING
___103 PCCX NORTHERN PRINCESS 50N Payton Caldwell	January 9, 2025 FC900136
___104 LEGACYS PRINCESS NUTE 24N Haley Walgenbach	January 8, 2025 FC902269

Heifer Calf Champion\_\_\_\_\_ Reserve Heifer Calf Champion\_\_\_\_\_

## **Class 1C - Purebred Yearling Heifer born in 2024**

### **SPLIT #1**

___105 RLEA MS. STEALTH 38M Sage Schneider	April 3, 2024 FC883401
___106 KAYR ANNABELLE 483M Riley Breuer	March 29, 2024 FC885158
___107 TLAC Murphy 9931M Bennett Blanchette	March 26, 2024 EF1357744
___108 BECK'S DELTA LILY 49M Haley Debenham	March 22, 2024 FC888436
___109 AWR Ms Patriot Jemma 4114 Reese Morison	March 6, 2024 FC905421
___110 CML PEARL 442M Aubrey Fraser	March 3, 2024 FC881680
___155 MISS PRAIRIE COVE JE 4030M Adrienne Denschikoff	March 2, 2024 FC883129
___146 JWX PEARL 4274M Harper Wilgenbusch	March 1, 2024 FC883736

Junior Yearling Champion\_\_\_\_\_ Reserve Junior Yearling Champion\_\_\_\_\_



## **Class 1C - Purebred Yearling Heifer born in 2024**

### ***SPLIT #2***

___111	AWR Ms Mayfield Patsy 4105 Hannah Schwengler	February 24, 2024 FC905420
___112	SOS MARILYN PLD 134M Nya Fisher	February 21, 2024 FC894154
___113	BRCHE MCC RUMPLEMINTZ 4501 Claire Cadieux	February 20, 2024 FC899529
___114	SOS PRADA 126M Logan Saunders	February 18, 2024 FC898898
___115	SOS MAGNOLIA 124M Heidi Whitcomb	February 16, 2024 FC889335
___116	W2 MISS CHANEL 446M Morgan Debenham	February 13, 2024 FC875703

### ***SPLIT #3***

___117	SVY COVERGIRL 434M Kehler Eaton	February 11, 2024 FC885507
___118	SVY TR MS ELSIE 431M Briar Blanchette	February 9, 2024 F1360438
___119	CML DUSTY 428M Shelby Scott	February 8, 2024 FC879776
___120	HIDDEN LAKE MABEL 9M Paisley Baron	February 5, 2024 FC881617
___121	BOB'S MILKY WHITE 35M Ivy Fletcher	February 5, 2024 FC879701
___122	CIRCLE CEE HAVE FAITH 412M Michael Richards	February 2, 2024 FC890006

**Int. Yearling Champion**\_\_\_\_\_ **Reserve Int. Yearling Champion**\_\_\_\_\_

### ***SPLIT #4***

___123	LEGACYS MILKSHAKE 85M Owen Walgenbach	January 30, 2024 FC886930
___124	NIER MISS MOLLY 2M Abigail Tilleman	January 28, 2024 FC874388
___125	WCW MISS MOLLY 3M Stephanie Wohlgemuth	January 28, 2024 FC884961
___126	LEGACYS MUSTANG SALLY 75M Ella Sellman	January 28, 2024 FC886912
___127	RUSS MISS MEMPHIS 41M Charles Wohlgemuth	January 27, 2024 FC875850

## **Class 1C - Purebred Yearling Heifer born in 2024**

### ***SPLIT #5***

___128 SOS MINNIE 72M Cooper Saunders	January 25, 2024 FC898871
___129 ELDER'S PRETTY LADY 475M Danna Bouchard	January 25, 2024 FC881968
___130 WOOD RIVER PRINCESS 91M Brooke Raymond	January 24, 2024 FC880746
___131 SOS JEWEL 69M Maddie Saunders	January 24, 2024 FC898868
___132 SOS MOCKINGBIRD 54M Tate Williams	January 21, 2024 FC889947
___133 CIRCLE CEE LUSH 401M Liam Richards	January 20, 2024 FC889992

### ***SPLIT #6***

___134 PCCX MEADOW 404M Lance Caldwell	January 16, 2024 FC895758
___135 FTCC Ahsoka Tano 7M Cooper Smyth	January 16, 2024 FC895618
___136 NINA MOCHA 35M Lars Rasmussen	January 13, 2024 FC876744
___137 SOUTHLAND REBA 49M Cheyenne Cavin	January 13, 2024 FC876941
___138 LONGVIEW PROMISE 5M Grace Woytas	January 12, 2024 FC875649
___150 ONL MISS SIPPIN ON FIRE 62M Reid Foot	January 12, 2024 FC882154

### ***SPLIT #7***

___139 PCCX MAGNOLIA 401M Hannah Caldwell	January 10, 2024 FC895756
___140 WOOD RIVER BLUSH 18M Brooke Raymond	January 9, 2024 FC880713
___141 CML DESIRAE 414M Blake Breuer	January 7, 2024 FC879754
___149 FOOTPRINTS VELVEDERE 423M Ridge Foot	January 7, 2024 FC897078
___142 MISS PRAIRIE COVE 417M Indy Fowler	January 6, 2024 FC881753

## **Class 1C - Purebred Yearling Heifer born in 2024**

### ***SPLIT #8***

___143 CKE KASSIDY 23M Elliot Englot	January 6, 2024 FC883391
___144 CKE BEYONCE 16M Scarlett Englot	January 5, 2024 FC883642
___145 HBC BLISS 402M Charlee Bouchard	January 3, 2024 FC881934
___147 SVY COVERGIRL 405M Briggs Blanchette	January 1, 2024 FC884627
___117 MISS PRAIRIE COVE 412M Kehler Eaton	January 1, 2024 FC883121

**Senior Yearling Champion**\_\_\_\_\_ **Reserve Senior Yearling Champion**\_\_\_\_\_

## **Class 1D - Purebred Female born in 2023 with natural 2025 calf**

### ***SPLIT #1***

___151 SVY STARSTRUCK 338L Bennett Blanchette Calf at Side: BRL STARSTRUCK 544N	February 21, 2023 FC874628
___152 JIL MUSTANG SALLY 93L Levi Fletcher Calf at Side: Fletcher Sally J 8N	January 13, 2023 FC854781 January 30, 2025
___153 LEGACYS LENA 13L Hayley Walgenbach Calf at Side: LEGACYS PRINCESS NUTE 24N	January 9, 2023 FC865715 January 8, 2025
___154 RJY EVETTA 301L Adrienne Denschikoff Calf at Side: WON/RJY Evetta 35N	January 1, 2023 FC863844 February 28, 2025

**Champion Female born in 2023 W/ Calf at side** \_\_\_\_\_  
**Reserve Female born in 2023 W/ Calf at side** \_\_\_\_\_

## **Class 1F - Champion Purebred Female & Reserve Champion Purebred Female**

**Champion**\_\_\_\_\_ **Reserve Champion**\_\_\_\_\_

## **Class 2B - Commercial Heifer calf born in 2025**

### ***SPLIT #1***

\_\_\_201 MISS PRAIRIE COVE 576M  
Jeenah Sobkow

March 15, 2025

Commercial Heifer Calf Champion \_\_\_\_\_ Reserve Heifer Calf Champion \_\_\_\_\_

## **Class 2C - Commercial Yearling Heifer born in 2024**

### ***SPLIT #1***

\_\_\_202 MALEFICENT 7M  
Sarah Wipf

May 3, 2024

\_\_\_203 PJH FLAT WHITE 52M  
Paytin Hagel

April 7, 2024

\_\_\_204 HOLLYWOOD  
Paige Van Sickle

February 26, 2024

\_\_\_206 PEACH  
Grace Woytas

February 15, 2024

### ***SPLIT #2***

\_\_\_207 MOXIE GIRL 233M  
Madisyn Robertson

February 5, 2024

\_\_\_208 MISS PCC LATTE 106M  
Scarlet Fowler

January 27, 2024

\_\_\_209 ROLLING FTCC MARMALADE 10M  
Joss Pittman

January 20, 2024

\_\_\_210 MARGE  
Hailey Caldwell

January 18, 2024

Commercial Yearling Heifer Champion \_\_\_\_\_

Reserve Yearling Heifer Champion \_\_\_\_\_

## **Class 2D- Commercial Female born in 2022 with natural 2025 calf**

### ***SPLIT #1***

\_\_\_211 LILY  
Mallory Hnatko  
Calf at Side: FREDDY

January 1, 2023

February 22, 2025

## **Class 2E- Commercial Female born in 2022 with natural 2025 calf**

### ***SPLIT #1***

\_\_\_212 PJH VANILLA 4K  
Paytin Hagel  
Calf at Side: PJH NANAIMO 4N

February 24, 2022

April 8, 2025

Commercial Heifer Calf Champion\_\_\_\_\_ Reserve Heifer Calf Champion\_\_\_\_\_

## **Class 2F - Champion Commercial Female & Reserve Champion Commercial Female**

Champion\_\_\_\_\_ Reserve Champion\_\_\_\_\_

## **Class 3 - Market Steers (50% Charolais)**

Note: Steers will be weighed upon arrival and split according to weight. Please refer to show announcer order.

\_\_\_301 MCLOVIN  
Hannah Schwengler

April 7, 2024

WT: \_\_\_\_\_

\_\_\_302 MOUSE  
Briggs Blanchette

March 10, 2024

WT: \_\_\_\_\_

\_\_\_303 RIO  
Charlee Bouchard

February 20, 2024

WT: \_\_\_\_\_

\_\_\_304 WHATCHAMACALLIT  
Bennett Blanchette

February 15, 2024

WT: \_\_\_\_\_

\_\_\_305 KUNG FU  
Max Burris

February 20, 2024

WT: \_\_\_\_\_

\_\_\_306 STERLING  
Briar Blanchette

January 20, 2024

WT: \_\_\_\_\_

\_\_\_307 HOT SHOT  
Danna Bouchard

January 4, 2024

WT: \_\_\_\_\_

***The CCA is a proud sponsor of the Steer show annually awarding prize cash to the top 2 steers!***





# AWARDS

## THE LORNE LAKUSTA AMBASSADOR AWARD

Members will be evaluated on their helpfulness, willingness, encouragement, spirit, and general attitude towards the conference and fellow participants. A select group of unknown judges will be monitoring the activities of the participants and will compare notes to pick the winners. Members will be evaluated in their respective age categories. A ballot will be filled out by CCYA members attending the Conference and Show and will also be used in the judging process.

Jr. Champion \_\_\_\_\_  
Int. Champion \_\_\_\_\_  
Sr. Champion \_\_\_\_\_

Jr. Res Champion \_\_\_\_\_  
Int. Res Champion \_\_\_\_\_  
Sr. Res Champion \_\_\_\_\_

## AGGREGATE AWARD

The Aggregate belt buckles are awarded to the top two youth members in each age division, based on their results in all of the competitions throughout the week.

Jr. Champion \_\_\_\_\_  
Int. Champion \_\_\_\_\_  
Sr. Champion \_\_\_\_\_

Jr. Res Champion \_\_\_\_\_  
Int. Res Champion \_\_\_\_\_  
Sr. Res Champion \_\_\_\_\_

## CCA EDUCATION AWARD

**Sponsored by: Canadian Charolais Association**

Scholarships are awarded to the top three placing seniors at the Conference and Show based on their results in the following competitions: Judging & Oral reasons, Ambassador, Showmanship, Photography or Art (best of), Keep & Cull, Individual Marketing and the Essay Competition

1st Place (\$1500) \_\_\_\_\_  
2nd Place (\$1200) \_\_\_\_\_  
3rd Place (\$800) \_\_\_\_\_

## LEADERSHIP SCHOLARSHIP

**Sponsored by: Canadian Charolais Youth Association**

Scholarships are awarded based on an application and interview. Applicants are evaluated on their involvement and contribution to the industry and the association.

1st Place (\$1400) \_\_\_\_\_  
2nd Place (\$900) \_\_\_\_\_  
3rd Place (\$700) \_\_\_\_\_

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