

Press Release

Wednesday, September 6th, 2017



Lloydminster Agriculture Exhibition Association, Northlands and Olds Regional Exhibition are excited to announce another elevation to their existing partnership model. **Alberta Supreme Stakes** is an opportunity to recognize outstanding achievement of exhibitors and their respective Female and Bull Champions and Reserves at each partnership show including Olds Fall Classic, Stockade Round-Up and Farmfair International.

Points will be awarded to each bull and female breed champion and reserve at each participating show. The show Female and Bull that receive the most cumulative points after all three shows will be declared the Alberta Supreme Stakes Champion Female and Alberta Supreme Stakes Champion Bull. Exhibitors will be presented CASH for each of these prestigious titles! Alberta Supreme remains in its traditional format with all Female and Bull Champions from participating shows still qualifying for Alberta Supreme vying for title of Supreme and being awarded one of two coveted Ram 1500s.

Olds Regional Exhibition President Craig Scott says, "This new initiative will showcase more breeders while fostering a fun and engaging partnership model that rewards achievement and friendly competition." Fellow beef cattle exhibitor Brody Gardner was motivated by this new opportunity by saying, "any chance to reward hardworking, accomplished exhibitors plus celebrate awesome genetics is exciting."

For more online entry information please check out the following:

Olds Fall Classic ~ October 6th – 8th, 2017

Entry Deadline: September 15th

www.oldsregionalexhibition.com

Stockade Round-Up ~ November 1st – 4th, 2017

Entry Deadline: October 2nd

www.lloydexh.com

Farmfair International ~ Novembers 8th – 12th, 2017

Featuring Alberta Supreme & Alberta Supreme Stakes

Entry Deadline: October 1st

www.farmfairinternational.com